This guide will run you through a whole host of Embossing Techniques from the basic “Stamp, Sprinkle, Tap, Heat, WOW!” to the more complex and beautiful effects that can be achieved.

It is work in progress that will be constantly updated when our designers come up with more embossed masterpieces that are guaranteed to set your creative juices flowing!
Basic Embossing

- Stamp with a Rubber Stamp.
- Sprinkle **WOW!** Embossing Powder over the wet image.
- Tap off the excess powder.
- Heat slowly for a smooth raise.

Stamp
Sprinkle
Tap
Heat

...WOW!

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Cracked Glass Effect

- Apply ink from an embossing ink pad directly to your substrate.
- Sprinkle with an Ultra High WOW! Embossing Powder, tap gently, heat, WOW!
- Repeat last two steps twice and let it cool completely.
- Bend to create cracks!

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Resist Embossing

- Stamp, sprinkle, tap, heat, with any **WOW!** embossing powder onto your chosen substrate.
- Cover the entire surface of the substrate with ink and wipe off any excess with a paper towel or baby wipe.
- The embossed image will resist the ink and show through leaving the coloured ink only on the background.

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Method 1:
- Ink one side of an embossing folder with embossing ink.
- Place cardstock in folder and run through embossing machine.
- Sprinkle with WOW! Embossing Powder, tap gently, heat, WOW!

Method 2:
- Dry emboss cardstock as normal with an embossing folder and embossing machine.
- Using a brayer apply embossing ink and gently roll over the raised area.
- Sprinkle with WOW! Embossing Powder, tap gently, heat, WOW!

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Multi-Colour Embossing

- Stamp your design with embossing ink.
- Sprinkle one colour of embossing powder in random areas across the design, and shake off excess.
- Take your second embossing powder and repeat.
- Using the third embossing powder, cover the design entirely to fill in any gaps.
- Tap gently, heat, WOW!
Embossing onto a Triple Embossed Surface

- Apply ink from an embossing ink pad directly to your substrate.
- Sprinkle with an Ultra High WOW! Embossing Powder, tap gently, heat, WOW!
- Repeat the first two steps and let it cool down completely.
- Stamp with a Rubber Stamp.
- Sprinkle WOW! Embossing Powder over the wet image.
- Tap off the excess powder.
- Heat slowly for a smooth finish.

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Apply ink from an embossing inkpad directly to your substrate.
Sprinkle with an Ultra High WOW! Embossing Powder, tap gently, heat, WOW!
Repeat the first two steps.
Apply embossing ink to your chosen stamp and set aside.
Repeat the first two steps again and while the embossing powder is still molten, press stamp firmly into the triple embossed surface.
Remove the stamp after the surface has cooled completely.

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Kiss Embossing

- Take two Rubber Stamps; one fine detail and one more solid.
- Ink the Fine stamp with a Dark Colour and the Solid stamp with a Clear ink.
- Stamp the fine stamp onto the solid stamp.
- Use the Solid Stamp to stamp onto the surface.
- Sprinkle with a **WOW!** Translucent Embossing Powder, tap gently, heat, **WOW!**

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• Embed embellishments like beads, fibres, mica flakes or small crafters into the molten layer of a triple embossed image.

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Embossing with Masks and Stencils

- Place mask over surface (tape down for extra stability).
- Apply embossing ink directly onto mask.
- Remove mask.
- Stamp, Sprinkle, tap, heat, **WOW!**
Any time you use WOW! Embossing Powder remember that you can always mix in another colour to create a Vintage or Mottled effect.
Cling Film Wrinkle

- Ink a background stamp.
- Take some cling film and lay it imperfectly across the inked stamp.
- Lift the cling film sheet and stamp it onto your substrate.
- Sprinkle with WOW! Embossing Powder, tap gently, heat, WOW!
Picking Out Detail with an Embossing Pen

- Use a WOW! Embossing Pen to highlight areas of an image.
- The ink will not stay tacky as long as an ink pad so work quickly.
- Sprinkle with WOW! Embossing Powder, tap gently, heat, WOW!

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• Wet a brown paper tag and scrunch this into a small ball.
• Unravel and cover the tag completely with vintage distress ink. The veins will pick this up nicely. Heat set.
• Apply embossing ink all over the tag and sprinkle with WOW! Regular Clear Embossing Powder, tap gently, heat, WOW!
Marbling

- Place some marbles in a cup, add drops of embossing ink re-inker and swirl.
- Place a card panel into a foil tray.
- Toss the marbles into the tray, roll them around and remove the panel. Sprinkle with a **WOW!** Embossing Powder, tap gently, heat, **WOW!**
- Repeat steps 1-3 as many times as is required to achieve your desired result.
• Take a finished “Resist Embossing” creation and place kitchen towel on top of the raised image.
• Set your iron to Max and gently iron the towel which will re-melt and absorb the embossing powder to leave a really smooth surface.
In a foil case, take one heaped teaspoon of WOW! Melt-It and ¼ teaspoon of any embossing powder of your choice. Mix it together.

- Make a spout on one side of the foil case and attach a peg opposite.
- Hold the foil tray with the peg, turn your heat tool on and hold it an inch under the foil tray until mixture starts to melt and change colour. Keep moving the heat tool slowly under the tray until the powder has melted completely.
- When the powder is molten start heating it from the top. You can use the airflow to move and steer it toward the spout. Pour the liquid into your mould making sure that all corners have been filled. Be careful not to touch the melted mixture as it is very hot!
- Let cool for 30 seconds to a minute and pop out your embellishment.
- Admire!

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- Apply embossing ink with a brayer to your surface.
- Sprinkle, tap, heat, **WOW!**
- Repeat steps to achieve desired look.
- **Note:** Recommended powders for this technique: **WOW!** Primary and **WOW!** Pearlescent embossing powders.
Apply heat resistant double sided tape to your substrate and remove release sheet.

Sprinkle with WOW! Embossing Powder, tap gently, heat, WOW!

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Embossing on Glue Dots

- Apply a glue dot to your surface and remove release sheet.
- Sprinkle with **WOW!** Embossing Powder, tap gently, heat, **WOW!**
• Gently pour embossing powder on to a hot non-steam iron.
• Wait until powder has melted and apply to your surface in a smooth or a wiggling motion.
• **Note:** Clean iron while still hot. We recommend a non-steam mini travel iron.
Apply PVA glue to surface.
Sprinkle, tap, heat, **WOW!**
Note: Different brands will react differently. Experiment and find your favourite medium!

[Website Link] www.wowembossingpowder.com
Distress Look Embossing

- Stamp your image with embossing ink and apply **WOW!** embossing powder.
- Before heat setting, use a paintbrush to brush off areas of embossing powder.
- Heat set as normal.

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Embossing with Twine

- Apply embossing ink to twine.
- Place twine on surface to be embossed and “stamp” with it.
- Sprinkle, tap, heat, WOW!

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Image Transfer with Embossing Powder

- Print an image on ordinary printer paper (We used a laser printer)
- Emboss on surface twice with WOW! Clear UH to build up two layers
- While second layer of embossing powder is still molten, press the printed image face down onto the embossed surface lightly to ensure contact.
- After embossing powder has cooled down, tear off as much of the paper as possible and sprinkle lightly with water and rub off excess paper to reveal transferred image.
• In a separate jar, mix equal parts of WOW! embossing powder and flock (fine fibred).
• Emboss as normal - Sprinkle, tap, heat, WOW!
• Tip: Use contrasting colours of embossing powder and flock.

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• Apply texture paste with a palette knife.
• Sprinkle with **WOW!** Embossing Powder, tap gently, heat, **WOW!**
• **Tip:** Heat a little bit longer than normal to allow the paste to “bubble” for more texture.

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Add a heaped teaspoon of WOW! Melt It and a quarter teaspoon coloured embossing powder to a foil case and mix.

Create a “spout” on one end and attach a peg to the other end of the foil case.

Using a heat tool, melt the powder completely from underneath and then pour onto the substrate of your choice creating a design.

Tip: use a rigid substrate to prevent the design from snapping off.
• Scrunch up a piece of wrapping tissue paper and uncurl being careful to retain the “wrinkles”
• Adhere tissue paper to surface with glue arranging it to get maximum texture
• Apply embossing ink directly to tissue paper and heat emboss with any WOW! Pearlescent Embossing powder of your choice

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Grade Sizes Explained

- Regular (R) - All our powders are available in this grade. The particles are made the correct size to suit most applications.

- Superfine (SF) - When the Regular grade powder overflows the edge of a line or a character a Superfine or “Detail” powder is required to give a crisp image. It will not give the highest raise but on a thin line it will feel just as high as the regular product.

- Ultra High (UH) - This grade is a very chunky product. It is used for the Triple Embossing Technique and when a large area is to be embossed. It will give a high raise but can’t be used with regular or detailed stamps.

- Braille (B) - We have one clear powder in this grade specifically for embossing Braille text.
Useful Contact Information and Links...

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